

*Benefits Humble ISD Education Foundation
Humble, Kingwood, Otasocita, Summerwood,
Fall Creek and Eagle Springs*


★ **HUMBLE** ★
RODEO
&
BBQ COOK-OFF
PRESENTED BY
★  **Insperity** ★

Celebrating 10 Years

SPONSORSHIP OPPORTUNITIES

BBQ COOK-OFF

FEBRUARY 3RD & 4TH

RODEO

FEBRUARY 10TH & 11TH

HUMBLE CIVIC CENTER ARENA
WWW.HUMBLERODEO.COM

 **Insperity**

 **TEXAN**
OC - 883
H06L 17

WM
WASTE MANAGEMENT



"If teachers can dream it, the Foundation can make it happen, because of all the incredible support we receive from local businesses, service organizations and our community citizens."

*Dr. Karen Perkins, Executive Director,
HISD Education Foundation*

Benefits Humble ISD Education Foundation

Humble Kingwood Atascocita Summerwood Fall Creek Eagle Springs

Inspiring Minds Beyond the Books

Since 1999, the Humble ISD Education Foundation has been making dreams come true in classrooms throughout the entire school district. During this time, the goal of the Education Foundation has always remained exactly the same: to open students' eyes to the world of learning. And we opened the gates for the very first Humble Rodeo & BBQ Cook-Off 10 years ago, our goal has been to help the Humble ISD Education Foundation reach it's goal.

The Education Foundation supports projects and initiatives that fall outside of the scope of the district's normal operating budget. When teachers have exciting ideas that can expand their students' imaginations and open their minds to new learning possibilities, they often find themselves without the resources to bring these visions to life.

The Education Foundation funds these creative ideas and makes them a reality.

Supporting the Program

Every day, throughout Humble ISD, our students are learning more, reaching further and trying new things – because of your generosity and participation with the Humble Rodeo & BBQ Cook-Off. Your tax-deductible donations go straight into the classrooms of Humble ISD and make a difference in the lives of students.

Those who have generously supported the Education Foundation have enabled teachers to make learning more personal and meaningful for their students. Becoming a sponsor of the Humble Rodeo & BBQ Cook-Off is the perfect opportunity for you to make a difference. You have the ability to choose from a variety of packages that will give you recognition for being a leader in the community while also creating the learning experiences of a lifetime for children district wide.



COMBINATION SPONSORSHIP OPPORTUNITIES

RODEO & BBQ COOK-OFF PRESENTING SPONSOR

Sponsors will receive recognition in all media advertising, on publicity posters for both events, company logo included on BBQ wristbands, BBQ cooker packets, Rodeo day sheets and Rodeo tickets. Plus:

- ☞ Two (2) banners at the BBQ Cook-Off area
- ☞ One (1) banner on the BBQ stage
- ☞ Four (4) banners in the Rodeo arena (sponsor provided) with your logo included on entertainment stage
- ☞ Listing on the Humble Rodeo & BBQ Cook-Off website
- ☞ Special preferred placement at the BBQ Cook-Off hospitality tent
- ☞ Two (2) box seats for the Rodeo, including VIP parking passes for all events
- ☞ 75 BBQ wristbands and # special-admission passes to meet the Friday and Saturday night entertainers



RODEO & BBQ COOK-OFF TITLE SPONSOR

Sponsors will receive recognition in all media advertising, on publicity posters for both events, company logo included on BBQ wristbands, BBQ cooker packets, Rodeo day sheets and Rodeo tickets. Plus:

- ☞ Two (2) banners at BBQ Cook-Off area plus one (1) banner on the BBQ stage
- ☞ Four (4) banners in the Rodeo arena with your logo included on entertainment stage
- ☞ Listing on the Humble Rodeo & BBQ Cook-Off website
- ☞ Opportunity to be official vehicle of all events including various display options
- ☞ Special preferred placement of BBQ Cook-Off hospitality tent
- ☞ One (1) box seat for the Rodeo, including VIP parking passes for all events
- ☞ 50 BBQ wristbands and # special-admission passes to meet the Friday and Saturday night entertainers



RODEO ENTERTAINMENT STAGE SPONSOR

Sponsors will receive recognition in all media advertising including publicity posters, Rodeo sponsor banners, on the Humble Rodeo & BBQ Cook-Off website and on rodeo entertainment stage. Plus:

- ☞ Two (2) banners in the Rodeo arena and one (1) sponsor banner on entertainment stage
- ☞ One (1) box seat for the Rodeo with VIP parking passes
- ☞ Special admission passes to meet the Friday and Saturday night entertainers
- ☞ 50 BBQ wristbands and VIP parking passes to enjoy the BBQ Cook-Off





BBQ COOK-OFF SPONSORSHIP OPPORTUNITIES

The Humble BBQ Cook-Off is a TGBCA-sanctioned BBQ Cook-Off held on an adjacent 10-acre concrete parking lot the weekend prior to the Rodeo. In the past nine years, this event has grown from 32 to more than 132 cook teams with over 11,000 visitors.

BBQ COOK-OFF AWARDS SPONSOR **\$7,500**

Sponsors will receive recognition on the BBQ sponsor banner, on the Humble Rodeo & BBQ Cook-Off website, in BBQ cooker packets and during the BBQ awards ceremony. Plus:

- ⊗ Two (2) sponsor provided banners at the BBQ Cook-Off area
- ⊗ One (1) box seat for both the rodeo performances
- ⊗ 50 BBQ wristbands with VIP parking passes

BBQ COOK-OFF STAGE SPONSOR **\$2,500**

Sponsors will receive recognition on the Humble Rodeo & BBQ Cook-Off website, during BBQ awards ceremony, and one (1) sponsor banner on the BBQ stage. Plus:

- ⊗ One (1) box seat at the Rodeo
- ⊗ 40 BBQ wristbands with VIP parking passes

KID ZONE SPONSOR

Sponsors will receive recognition on the BBQ Cook-Off sponsor banner during the BBQ Cook-Off awards ceremony, listing on the Humble Rodeo & BBQ Cook-Off website and in the BBQ cooker packets. Plus:

- ⊗ One (1) banner at the BBQ Cook-Off
- ⊗ 20 BBQ Cook-Off entry wristbands

~~\$1,700~~
SOLD

PLATINUM BBQ COOK-OFF SPONSOR **\$1,500**

Sponsors will receive recognition on the BBQ Cook-Off sponsor banner during the BBQ Cook-Off awards ceremony, listing on the Humble Rodeo & BBQ Cook-Off website and in the BBQ cooker packets. Plus:

- ⊗ Banner in BBQ Cook-Off area (sponsor provided)
- ⊗ One (1) box seat for both Rodeo performances
- ⊗ 35 BBQ wristbands with VIP parking passes

GOLD BBQ COOK-OFF SPONSOR **\$750**

Sponsors will receive recognition on the BBQ sponsor banner during the BBQ Cook-Off awards ceremony, listing on the Humble Rodeo & BBQ website and in the BBQ cooker packets. Plus:

- ⊗ Banner in the BBQ Cook-Off area (sponsor provided)
- ⊗ Four (4) general admission tickets for both Rodeo performances
- ⊗ 20 BBQ wristbands

SILVER BBQ COOK-OFF SPONSOR **\$500**

Sponsors will receive recognition on the BBQ Cook-Off sponsor banner, listing on the Humble Rodeo & BBQ Cook-Off website and in the BBQ cooker packets. Plus:

- ⊗ One (1) banner at the BBQ Cook-Off area (sponsor provided)
- ⊗ 15 BBQ Cook-Off wristbands

~~\$500~~
SOLD

BRONZE BBQ COOK-OFF SPONSOR **\$250**

Sponsors will receive recognition on the BBQ Cook-Off sponsor banner, listing on the Humble Rodeo & BBQ website and 15 BBQ Cook-Off wristbands.



RODEO SPONSORSHIP OPPORTUNITIES

RODEO VIP SPONSOR

\$10,000

Rodeo sponsor banners, on the Humble Rodeo & BBQ Cook-Off website and on rodeo entertainment stage. Plus:

- ☞ Two (2) banners in the Rodeo arena and one (1) sponsor banner on entertainment stage
- ☞ One (1) box seat for the Rodeo with VIP parking passes
- ☞ Special admission passes to meet the Friday and Saturday night entertainers
- ☞ 50 BBQ wristbands and VIP parking passes to enjoy the BBQ Cook-Off

RODEO TICKET SPONSOR

\$2,500

SOLD

Sponsors will receive announcer recognition during Rodeo performances and on the Humble Rodeo & BBQ Cook-Off website. Sponsors also have the opportunity to have their ad on back of the Rodeo ticket for both performances. Sponsors also have the opportunity for their company mascot to be spotlighted at the Rodeo and Cook-Off. Plus:

- ☞ One (1) box seat for both Rodeo performances with VIP parking passes

RODEO OUT GATE SPONSOR

\$3,000

SOLD

Sponsors will receive recognition in all media advertising including on Rodeo day sheets, on the Humble Rodeo & BBQ Cook-Off website and a sign on each out gate. Plus:

- ☞ One (1) box seat for both rodeo performances with VIP parking passes

RODEO CHUTE GATE SPONSOR

\$2,000

SOLD

Sponsors will receive recognition in all media advertising including on Rodeo day sheets, on the Humble Rodeo & BBQ Cook-Off website and signage on the chute gate. Plus:

- ☞ One (1) box seat for both rodeo performances with VIP parking passes

RODEO EVENT SPONSOR

\$1,000 (per event)

Sponsors will receive announcer recognition during the Rodeo event and on the Rodeo day sheets. Plus 12 general admission tickets for both Rodeo performances with VIP parking passes. Events to select from include:

- | | | |
|-------------------------|---------------------------|-------------------------|
| Barrel Races | Calf Scramble SOLD | Steer Wrestling |
| Bareback SOLD | Chute Dogging SOLD | Team Roping SOLD |
| Bull Riding SOLD | Ladies Breakaway | Announcer Stand |
| Calf Roping | Saddle Bronc | Warm Up Area |

SPECIALITY SPONSOR

\$1,000

Sponsors will receive recognition in all media advertising, during and at each event, and at the Humble Rodeo & BBQ Cook-Off website. Plus:

- ☞ One (1) banner at the BBQ Cook-Off
- ☞ 20 BBQ Cook-Off entry wristbands
- ☞ Specialty sponsorships to select from, including the Vendor Booth, Parade, Beauty Pageant and the Kids' Cook-Off

BAR-B-Q RODEO SHUTTLE BUS SPONSOR

\$2,500

Sponsors will receive banner/signage (sponsor provided) on shuttle bus and (1) box seat for both performances with VIP parking passes.

RODEO BANNER SPONSOR

\$500

Sponsors will receive one (1) banner (sponsor provided) in rodeo arena and four (4) general admission tickets for both rodeo performances.



"It's not just the money - it's the opportunities that these students get with the equipment we were able to buy. They can use it to whatever level their imagination wants to take them."

*The Coffman, Teacher
Career and Technology Education Center*

A History of Commitment From The Education Foundation

The Education Foundation is a tax-exempt 501(c)(3) nonprofit organization that was created by concerned community members who wanted to support educational programs that lead to increased student achievement. The foundation is now governed by a board of 31 community citizens.

The Humble ISD community has had a long and successful commitment to excellence in education. When the Education Foundation was founded in 1999, \$46,000 was granted to Humble ISD teachers. Today, through the help of generous supporters, more than \$4.2 million have been raised, including over \$629,000 from the proceeds raised by the Humble Rodeo and BBQ Cook-Off.

Because of the generous support from teachers, school district staff, parents and other community donors, enriching projects take place in our classrooms every day. We have been privileged to help make this happen by funding everything from musical instruments to science projects, art supplies and all the necessary tools to make our teachers' ambitions a reality.

The results are real. Students who have participated in the grant projects are more engaged and excited about learning, and teachers can witness their inspirations develop without limits.

"As a teacher of Humble ISD, I am very excited to be a part of something that gives back to teachers across the district. I am lucky to be a part of a district where we have a great Education Foundation such as this, and it makes it easy for me to speak about the benefits of having the support from caring companies and people in this community."

*Joe Lemmons, Agriculture Science Teacher
77A Advisor, Kingwood High School*



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